Director: Paul Beckman
Co-Director: Maggie Beers
The Institute for Inclusive Media researches, develops, and promotes media and technology that is accessible to users of all abilities. This institute investigates and creates applications, content, pedagogy, and organizational structures in support of inclusive media creation and consumption. “
Centers within the Institute for Inclusive Media

- Inclusive Pedagogy and Academic Practice
- Inclusive Technology Development
- Inclusive Media – not funded
- Inclusive Devices – not funded
- Organization Change – not funded
Inclusive Pedagogy and Academic Practice: Community-Building

- SFSU “Reach More Without Doing More” conference
  - SJ SU, East Bay, Sonoma State, Sacramento State, Maritime Academy
- Database of SFSU accessibility researchers, research topics, and publications
  - built and loaded database
Inclusive Pedagogy and Academic Practice: Community-Building

- Google: meeting/coordination with Jonas Klink
  - Google Accessibility Project Manager
- San Luis Obispo
  - invited speaker for faculty group about accessibility
- Webinar on assistive technologies
  - with Sacramento State and Sonoma State
Inclusive Pedagogy and Academic Practice: Academic Research

- Journal paper published:
- etextbook experiment in fall 2010
  - sponsored by CSU
Inclusive Pedagogy and Academic Practice: Grants

- National Center for Disabilities grant ($150,000)
  - not funded
- Poll Worker Recruitment Inclusive Social Media Project ($65,000)
  - with ICCE (Jerry Eisman)
  - not funded
- Second round of PRISM grant (Jerry Eisman)
Inclusive Technology Development: Vendor Relationships

- **Echo360**: Lecture Capture
- **Tegrity**: Lecture Capture
- **Google**: eMail
- **DimDim**: Web Conferencing
- **CSU Affordable Learning Solutions**: eTexts
- **GoingOn**: Community Building Application
- **iCyte**: Annotated Web Bookmarking
Inclusive Technology Development: Production

Tool Development
– Online Syllabus Tool
– CourseStream & iLearn Integration

Campus Digital Asset Accessibility
– Poetry Center
– San Francisco Bay Area Television Archive
– Library Special Collections
Inclusive Technology Development
Echo$^{360}$ Case Study

**Research & Development Grants**

- $10,000 grant to develop an accessible integration into Moodle (iLeam)
- $15,000 donation of equipment for testing and innovation
- $5,000 donation of 10 campus Personal Capture licenses
- Invitation to submit statement of work for Personal Capture usability study and development

**Travel Sponsorship**

- Travel to Denver Educause (Nov 2009)
- Invited to travel to Birmingham, UK user conference (February 2010)
- Invitation to present at Landsdowne, VA user conference (June 2010)

Sponsorship of SF State Summer HyFlex Institute.
Lessons Learned

• Going blindly for grants is not likely to be successful, even if the topics are appropriate to what we want to do
  – need to show “what we’ve done”, NOT “what we can do”

• Careful vendor relations may lead to funding
  – but only pursue vendor projects that ultimately will be of value to SFSU